



Where ideas connect

Utah Smart Site Business Profile LearnKey, Inc.

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Website:

www.learnkey.com

NAICS Code(s):

611420 Computer Training
511210 Software Publishers
516110 Internet Publishing & Broadcasting
611430 Professional and Management
Development Training

Company Established:

October 19887

Gross Revenues:

\$5,000,000- \$10,000,000

Employees:

100-250

Operating Systems:

Mac OS
Windows 95/98
UNIX
Windows NT
Windows 2000

Awards and Special Recognition:

Winner of two of Training Magazine's First Annual Achieving Performance Excellence (APX) Awards.

Harvey Research Ad-Q Award for Advertising Achievement.

Company Overview: LearnKey® delivers self-paced training products including DVD, CD-ROM as well as e-Learning for the corporate enterprise groups and the individual.

Specializing in self-paced content and delivery systems, LearnKey has delivered fifteen successful years of service to Fortune 500 companies as well as to millions of individuals. LearnKey's award winning content, offering over 950 courses, has become globally recognized and has earned the respect of new and repeat customers.

LearnKey's e-learning model integrates all of the proven products that LearnKey has developed and introduced worldwide into the growing IT certification market. We call this new product OnlineExpert, a hybrid next generation delivery infrastructure and e-learning platform. Fueled by the current needs of our customers and partners, OnlineExpert is formed with the vision of leveraging existing award winning video and CD-ROM content, Online Expert is a fresh approach to learning online.

Business Relationships

Microsoft
Cisco
NWCET
Strategic Planning Services
E-Bay
RealNetworks
Crisp Learning
American Online
Toshiba

Learnkey, Inc. is a Utah Smart Site Enterprise. The Utah Smart Site Program is an initiative of the Utah Division of Business and Economic Development to encourage the creation of technology-based employment in small communities. For information, contact Les Prall at (801) 538-8804 or lprall@utah.gov.



IT Training and eLearning Customer List:

- 3M Company
- AT&T
- Adobe Systems
- Allstate Insurance
- America Airlines
- America Online
- American Express
- Bank of America
- Blue Cross
- Boeing
- Boise Cascade Corp.
- Bristol-Myers Squibb
- Canon USA
- Caterpillar Inc.
- CBS Inc.
- Charles Schwab
- Chevron Corp.
- Citibank
- Claris Corp.
- Coca-Cola Company
- Compaq
- CompuServe
- Costco Wholesale
- Dell Computer
- Department of Education
- Digital Equipment Corp.
- Dow Chemical Co.
- Dow Corning Corporation
- DuPont, Inc.
- Federal Express
- Ford Motor Company
- Fujitsu
- Gateway Computers
- General Motors Corp.
- Gillette Co.
- Harley-Davidson Motor Co.
- Harvard Law School
- HBO & Company
- Hewlett-Packard
- Hitachi
- Honeywell, Inc.
- IBM Corp.
- Intel Corporation
- JC Penney
- KPMG Peat Marwick
- Kawasaki Motors Corp.
- Kraft Foods
- LA Times
- Lockheed Martin
- Lucent Technologies
- McDonnell Douglas

IT Training and eLearning Customer List (Continued):

- MCI
- Mercedes Benz
- Merrill Lynch
- Microsoft
- Mitsubishi
- Mobil Oil
- Motorola
- NASA -Johnson Space
- National Geographic Society
- NBC
- Neiman Marcus
- New York Times
- Nokia Mobile Phone Mftg, Ltd.
- Novell
- Pacific Bell
- Packard Bell
- Penzoil
- Pitney Bowes, Inc.
- Polaroid Corporation
- Pratt & Whitney
- Price Waterhouse
- Proctor & Gamble Co.
- Prudential
- Reader's Digest
- Reebok Trading Ltd.
- Ricoh Corporation
- Rockwell Automation
- Rolls-Royce
- Samsung
- Sears
- Sharp
- Shell Oil Company
- Sony Pictures
- Southern Utah University
- Sprint
- Sylvan Learning
- Time Warner
- Texaco, Inc.
- TransAmerica
- UCLA
- University of Ohio
- United Airlines
- United Parcel Service
- Utah Office of Education
- US Robotics
- Walt Disney Company Ltd.
- Weyerhaeuser
- Xerox Corp
- Yale University
- Ziff Davis

